

**Ali Oulmane**

**Motion & graphic designer**

### Professional experiences

**2020 - Motion & graphic designer** within **Optorg** for **Tractafric Motors** on international promotional campaigns for manufacturers such as Mercedes, Ford, Toyota, BMW, Nissan, Hyundai, Mitsubishi and Renault.

**2018 to 2019 - Motion & graphic designer** within **Ipsos** for international, internal, external and event communication.

**2014 to 2018 - Motion & graphic designer** within the agency **Retailmedia** for the animation of spots with among others as clients: SNCF, La Fnac, Monoprix, L'Oréal, Auchan, Europcar, Carrefour, Picard, La Halle, Cultura, Feu Vert, La MAAF and RNP.

**2012 to 2013 - Motion designer** within the animation team of **Brainsonic** for the production of spots for SFR, Microsoft, C&A technologies and Société Générale among others.

**2010 to 2011 - Designer** within the image unit of the architecture firm **Jean-Paul Viguier**.

**2003 to 2009 - Designer then motion designer** within the agency **Havas Ganfood** on campaigns and graphic creations for Heineken, La Vache qui rit, Danone, Sheraton, Johnnie Walker, Unicef and Kronenbourg among others.

2008 - Internship in design, motion design and post production at **the Institute Europeo di Design**.

### Tools

●●●●● After effects, Illustrator, Photoshop, Premiere, Indesign, Mocha, Magic Bullet, Trapcode, Knoll Light, scripts and plugins.

●●●●● Cinema 4D, wordpress, Media encoder, Coreldraw.

●●●●● 3DsMax, Poser, SketchUp.



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## Trainings and diplomas

2011 – 2014 : **Master 2 with honors** in digital communication, innovation and information, specializing in digital creation and publishing at the **Paris 8 University**.

2009 – 2011 : **Master** in visual communication at the **High School of Fine Arts in Angers**.

2003 – 2009 : **Master 2 with honors** DESA (Diploma of Higher Artistic Studies) specialty graphic design at the **Algiers Higher School of Fine Arts**.

## Artistic activities

2006 – Member of the official jury to **International Francophone Film Festival** from Namur in Belgium.

2006 – Animation of plastic art workshops at **l'Eté des Arts**, organized by the organization **Action Expression**.

2005 à 2009 – **Responsible for the photo and video section** from the organization **Primage** with the aim of promoting health and prevention through the image on behalf of the Ministry of Public Health.

## Exhibitions

2010 - Screening of a short movie at the Premiers Plans festival in Angers.

2010 - Exhibition of artistic videos and animations at the Château de Oiron exhibition.

2008 - Biennial of young artists from Europe and the Mediterranean in Bari, Italy.

2007 - Creation of frescoes for the Babezouar hospital in Algiers.

2006 - Animation exhibition at the International Video Art Festival in Tunis.

2006 - Speaker at the group exhibition "WA" at ESBA.

2006 - Exhibition of artistic videos at ESBA.

2006 - Exhibition of artistic videos at the Frantz Fanon cinema.

2005 - Exhibition of artistic videos at the Festival of Video Artistic Images in Barcelona.

